

AWARDS SEASON



July 19, 2020

As some of you might be aware, July marks the time of the annual Home Video Studio “Getaway” conference. This would have been the 20th time all HVS owners around the globe travelled to meet, greet, and yes, compete for valuable prizes and bragging rights. Well, the odd events of 2020 kind of put the kibosh on our festivities. We will not be meeting or greeting in the face of the pandemic. But we will always be a competitive bunch.

While our “getaway” has been cancelled, our awards ceremony will continue on... virtually. The many talented studios who comprise the Home Video Studio family have submitted their projects, of which they are rightfully proud, for consideration in close to 20 different categories. Plus there are a few honorific awards that are passed out every year as well.

We will safely attending from home via a streaming event where nominations will be announced (Friday, July 24) followed by the announcement of the winners in each category (Saturday,

July 25). We may even put on formal wear for the occasion... at least from the waist up.

Looking back over the years, we have certainly been blessed in the awards department:

2015: Rookie of the Year; Best Rookie Video

2016: Hanley Marketing Award

2017: Best Company Promo; Dr. Strangelove Award; Best Memorial Video; Best Backlot Video; Social Media Award

2018: Best Studio Promo; Best Editing; Best Memorial Video; Social Media Award; Studio Owner of the Year

2019: Best Photo Keepsake; Best Documentary; Dr. Strangelove Award

We'll be hearing of the award announcements for 2020 on Saturday and will post the results. Until then, here's a quick look back at some of our successes.

Michael Ondrasik and Home Video Studio Mount Dora specialize in the preservation of family memories through the digitalization of film, videotapes, audio recordings, photos, negatives, and slides. For more information, call 3520735-8550 or visit our [website](#).

The Prophets



In 2019 this lovely lady came into my studio and asked for my help in putting together a tribute video for her late husband's memorial service. Her name is Glory Anne Prophet. Her husband was Ronnie Prophet, Canadian hall-of-fame country singer and entertainer who passed away the previous year. In assembling this video I came to greatly admire his talent, his humor and his generosity of spirit. Hopefully, some of that was captured in the work that we did.

Glory Anne is an impressive performer in her own right. As Glory Anne Carriere, she started out as a soloist on the Canadian country music scene and won the Juno award as Most Promising Female vocalist in 1978. In 1980 she was chosen as

Best Country Music Female vocalist.

She joined Ronnie as his singing partner and together they were named CCMA's Duo of the Year in 1984. They married two years later.

At the Home Video Studio annual awards event in 2019, Ronnie's video was nominated for a Hanley Award which it won. In my acceptance speech I said that "Ronnie Prophet had an illustrious career; gold records, Juno awards, Entertainer of the Year, Hall of Fame inductee... it is therefore fitting that now, even after he has left us, he's still raking in the awards."

Thank you Glory Anne for giving us the honor of commemorating your husband's life and legacy.

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A Tall Ship with a Tall Tale



I happened to visit the neighborhood where one of my clients from last year lives and, thinking that I would be seeing her, decided to bring along the Hanley Award that her project won.

Muff Ewer Pettinos was the eldest daughter of Nat and Betty Ewer, retailers who owned a shop in Beach Haven, NJ. In 1947, in an attempt to solve the annual problem of flooding that took place on the island where they lived, Nat Ewer bought at auction a 166 foot wooden three masted schooner and had it towed to the shores of New Jersey where it was beached, dragged ashore and converted into the most unusual gift shop anywhere in the United States.

The Lucy Evelyn and its surrounding collection of retail beach shacks or shanties was purely a family affair. Muff, her parents, and her three siblings all had various responsibilities and obligations as it pertained to the family business. They each would have their turns learning various aspects of the business up to and including running their own retail store. At one point some 6,000 people a day would come on board the Lucy Evelyn to shop and sightsee.

Muff had contacted me and asked me to help them tell their story. It took 9 months, hours of interviews, and many more hours of reviewing archival photos and film footage. But at

the end, we were able to craft together a 60 minute documentary that the family now owns as their own personal family history. It won the award for best documentary at the Home Video Studio gala event last July but, more importantly, it is now a family treasure that will be passed down through the generations.

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