

# Memory Town



It turns out that reflecting on memories can have a therapeutic effect on a person. It's something that I think we all recognize intuitively at some level. I was fascinated to read the attached article about the development of "Memory Towns" that cater specifically to dementia or Alzheimer's sufferers.

Quoting from the article by Amanda Kolson Hurley, "Studies have shown that reminiscence therapy has positive effects on the mood, cognition, and communication level of dementia patients." Borrowing from an experiment that took place in the Netherlands, the George G. Glenner Alzheimer's Family Center designed and built a fake city they call Town Square. Built to resemble a typical small town circa 1953-1960, it is fashioned to evoke the memories that tend to be the strongest within us.

Built inside a 9,000 square foot industrial warehouse, the

first Town Square opened in San Diego, California and a second is scheduled to open in White Marsh, Maryland near Baltimore. Organizers are optimistic that more and more locations will be rolling out in the near future.

It's what I have always said... "Memories Matter." Take the step to preserve yours today.

For the full article about Memory Town, click [here](#).

*Michael Ondrasik and Home Video Studio specialize in the preservation of family memories through the digitalization of film, videotape, audio recordings, photos, negatives, and slides. For more information call 352-735-8550 or visit our [website](#).*