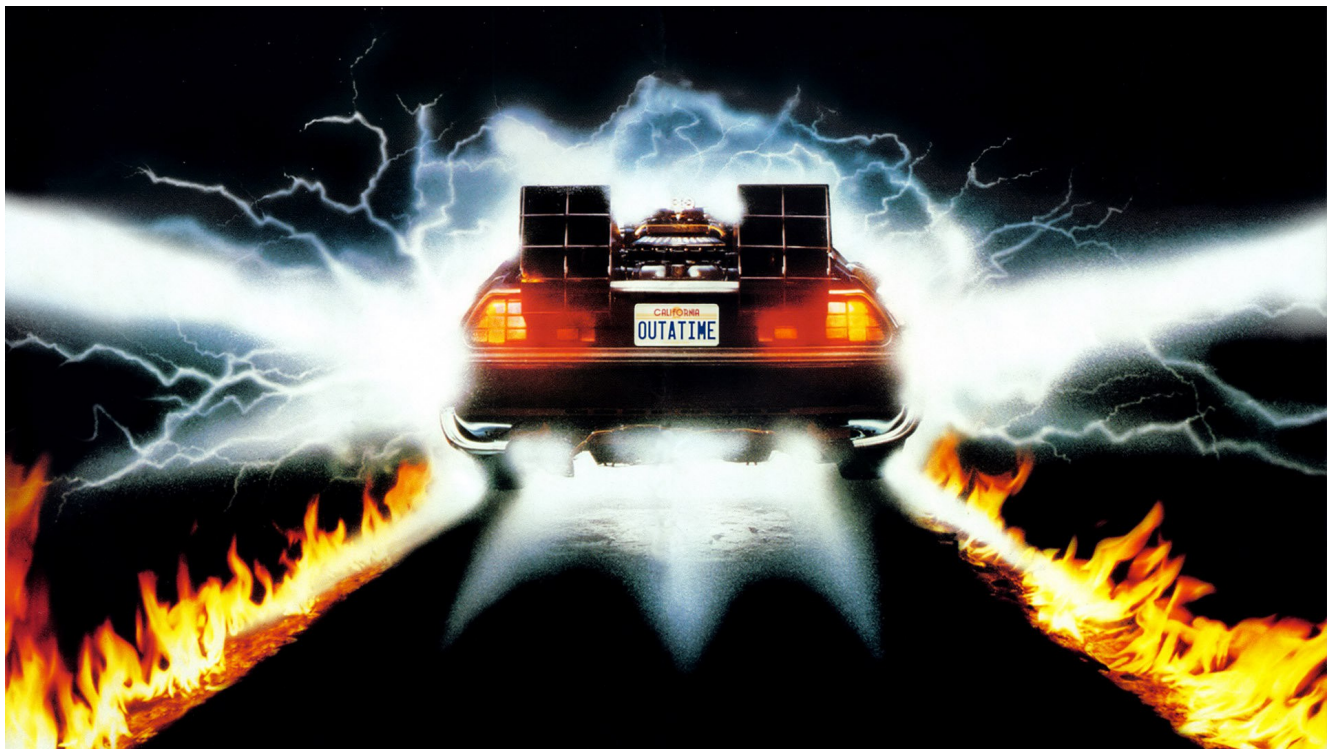


# I Work In a Time Machine



One of the best things about my business is the environment in which I work. It is kind of like stepping into a time capsule every day. Our studio may not be as snappy as a modified DeLorean fitted with a working flux capacitor, but it often provides the same effect... we constantly find ourselves going "back to the future."

This past week we spent a lot of time converting old audio recordings to CDs and mp3s. It was a blast from the past hearing a high school graduation ceremony – class of '63. The students who graduated that year will be celebrating at their 55th reunion this year. I'm sure they would be mesmerized to hear their thoughts and dreams for the future (now the past) expressed on audiotape so many years ago. Thanks to our work, they'll be able to.

I also had the pleasure of listening to one of my client's parents encouraging her to talk while she was just a babe. She now has children of her own and will be going through that process again, this time taking the role of the parent

teaching the child.

Time is a treasured commodity at Home Video Studio and a day doesn't go by that we don't recognize the importance of the many moments that have been recorded for posterity. There's a reason we, as a people, do it. And there's a reason we all keep schlepping boxes of these treasured memories around with us from house to house... even when we no longer have the equipment that can play them.

As the title of my blog says... Memories Matter. And because they do, we stand ready to help you ensure that your recorded memories can stand against the test of time. So instead of keeping all those memories locked away on archaic media that can no longer be accessed, bring them to us and give us the opportunity to deliver your past back to the future.

*Michael Ondrasik and Home Video Studio of Mount Dora specialize in the preservation of family memories through the digitalization of film, videotapes, audio recordings, photos, negatives and slides. For more information, call 352-735-8550 or visit our [website](#).*