

# A Night To Remember



Our “season” came to an end last night at the 18th annual Home Video Studio Getaway. As always, it was a time of learning, camaraderie, and some good-natured competition as studio owners vie for honors during our traditional black-tie Hanley Awards celebration.

Every year, we enter the event with low expectations due to the level of talent that HVS attracts. The competition is always stiff. However, last night our cup runneth over as we ended up with 8 total award nominations and 5 Hanley Awards.

**Memories Matter** was chosen for the Cut and Paste Award for excellence in editing. This short piece which I put together using stock footage clips from Film Supply, a video clip repository, tells a story without dialogue. The tag at the end is for a fictitious company, as that was one of the rules of the competition for which it was made, but you could easily replace it with the name of my company for it is my story that is being told.

**The Life and Times of Ralph and Mary** was selected for Best

Memorial video. Memorials will always take priority in my studio as I know from personal experience what a trying time it can be for a family to go through the pain of losing someone. The last thing they need is to stress over putting something together to honor the memory. So we take the stress out of the process. The video we submitted for consideration was unique in that it was a dual memorial for a husband and wife who, after a long life together, passed in relatively quick succession to one another. If we have to depart this earth, I can't think of a better way to do it.

**Testimonials** won out for the Best Studio Promo. Using some stock photographs, retro music and actual quotes taken from some of our client's testimonials that they have been kind enough to leave on various social media sites, we pieced together this short commercial. As my wife often observes, we have the nicest clients. We always appreciate the feedback we get after we deliver the goods and we wanted to pay homage to the people who keep us in business.

The awards continued with our acceptance of the Social Media award which was given to me, I believe, in recognition of my blogging efforts which has proven to be personally rewarding. Thank you for your support and interest in my musings.

Finally, in what came as a surprise to us, we were humbled to receive the Studio Owner of the Year award. You would have to know the caliber of talent and expertise on display in the Home Video Studio family to understand the level of our shock at being selected above others for this high honor.

But, as special as this time spent has been, we can't wait to get back to the studio and get back to work. We love what we do and love who we do it for. Hope to see you in the studio in the very near future. We'll have our Hanleys on display. Come on by and have your picture taken with them.



*Michael Ondrasik and Home Video Studio specialize in the preservation of family memories through the digitalization of film, videotapes, audio recordings, photos, negatives, and slides. For more information, call 352-735-8550 or visit our [website](#).*