Sliding Into History



I met with a prospective client today who seemed a little overwhelmed with a project she is beginning to undertake. She has discovered boxes of 35mm slides that contain the photographic memories of her family and her youth.

She wants to preserve them by moving them to a digital medium but is aware of the potential costs and wants to select only those images that will have meaning to her and her family.

It is a natural and understandable feeling. I told her that I'll be happy to scan anything she brings me to create a digital file that will preserve and protect the memories they invoke but I quite understand that she may not want to bring her entire slide collection to my studio.

I always encourage my customers to cull their collection. Here are the tips I provide:

 Look for people. One of the biggest mistakes people made back in the day when taking photos was to capture the scenery without placing a family member in the foreground. Getting a nice shot of the Eiffel Tower is great. But you can find better pictures of the Eiffel Tower online or in a book. When preserving memories, focus on the people in your past. Those are the pictures/memories that cannot be duplicated or found anywhere else.

- Don't worry so much about photo quality. If the colors have faded or bled a bit, digital restoration can often bring the picture back to its original quality. Our pricing includes color restoration and image enhancement. Don't reject a slide or picture just because its dulled a bit over time.
- Know how you want to enjoy and use these memories when the job is completed. We can provide you with .jpg files that will give you individual access to each image. We can also use those .jpgs to assemble a presentation DVD that will play your slides like a movie with motion, transitions and a musical soundtrack. Or you may choose to receive both.
- The slides will be scanned in the order in which they are presented to me. So if having the slides appear in chronological order is important to you, take the time to sort them chronologically.
- And for an extra special touch, we can have you add a narrative soundtrack or commentary along with captions so future generations can hear, from your own voice, exactly what they are looking at and why.

Those are just some of the considerations that come to mind. But always remember that our services are completely customizable. We will adapt our services to meet your needs and desires. You just have to tell us what they are.

Michael Ondrasik and Home Video Studios specialize in the preservation of family memories through the digitalization of film, videotapes, audio recordings, photos and slides. For more information, call 352-735-8550 or visit our <u>website</u>.