

Live Long and Prosper



Michael is still at the Advanced Training Seminar for Home Video Studio owners but is continuing to blog from the field on a daily basis. Subscribe to the blog to have it delivered directly to your email.

Yesterday, at our conference, we held our traditional movie/pizza night where studio owners around the world were invited to bring and show a small segment of a video project that they have either worked on recently or are currently working on. It is always a fun event showcasing the degree of talent and creativity that exists within our franchise family.

For my part, I decided to bring a short, personal clip that I used to open a 90th birthday video for my mother-in-law. The family had decided that, as a birthday gift, each member should film a short selfie video telling a small story or recollection that would help celebrate the fun times shared over the years. I assembled the clips, and then added some photos and music to make a special 30 minute video presentation. We presented the movie at a family gathering, gave it as a gift to the birthday girl and she has watched it many times since. It makes her cry each time... happy tears.

The clips ranged from sentimental to funny and came from far and wide as our family is spread across the globe. I received video segments filmed from the deck of a Coast Guard cutter destined for Antarctica, from a desert in Arizona, from the beaches of Hawaii, from the hills of Tennessee and in my case, from the bridge of the Starship Enterprise, the familiar setting of her favorite TV show.

As I often say, if you don't know what to get for the person who has everything, you can never go wrong with a video of memories shared. And because each keepsake we produce is different – specifically tailored for the person to whom it is given – it can never be duplicated; it always delivers an emotional impact; and it will be treasured forever.

For the curious, here's the clip I made for my mother-in-law that I showed my fellow studio owners last night:

Michael Ondrasik and Home Video Studio of Mount Dora specialize in the preservation of family memories (and in the creation of new ones). For more information, call 352-735-8550 or visit www.homevideostudio.com/mtd.